

What Are You Doing? Transcript

Hey guys, Kevin Cortez here.

If you're watching this video, I believe that God has brought our paths together for me to ask you this question—**What are you doing?**

What are you doing in your efforts as far as improving your relationship with God?

What are you doing to establish deeper, meaningful relationships with people?

What are you doing as far as your business goes?

As you know, we have entered into an incredible season of great uncertainty. It's like everything was flipped on its head. They say, everything changes but change. But it's almost like even change has changed.

For me, I entered into this time, into this season, just rocking and rolling. My business was doing great! I had built, for over the last 10 years, a lifestyle business.

I had over 400 businesses on my digital platforms. I had resellers and clients.

Some of my resellers that I was training and helping with their business (showing them how to succeed), were making over a hundred thousand dollars a year profit.

And then BAM!! March, 2020 happened. It unraveled everything.

Everyone was asking, what do we do?

I tried to hang in there doing the same thing. I was telling my resellers, "Hey, look, don't worry about my fees for a few months. I'll cover all the expenses. I was actually paying for Facebook Ads for some of my clients, out of my own pocket and they didn't even know it. I was trying to help their business survive.

The problem was that I had leveraged deep into the hospitality industry... into restaurants and hotels. That whole industry just imploded. Came crashing down.

It was really, it was really hard.

And so let me share with you with what God revealed to my heart. Show you what he spoke to my heart during this time.

If you're still listening, that's great. I'm going to go ahead and put on my glasses here for dramatic effect. And I'm going to read a scripture in the Bible, out of the last chapter, in the book of John (it makes me look like I have some authority).

This account took place during a time of transition as well—a time of uncertainty. Jesus had just been crucified and he'd risen from the dead. Oh my gosh, praise God for that!

He tells his followers to go to Jerusalem to be empowered. So, he gives them some instructions.

Then a few days pass.

I don't know what these seven disciples were thinking but Peter tells us what he was thinking...

He said, "I'm going fishing." He was a business person. He decided to go back to what he knew. And the other disciples, the six other guys said, I'm going with you. So, they went fishing.

And Jesus appears to them.

John 21:1. "He appears once again to a group of his disciples by the lake Galilee."

He comes to them and he says, "hey guys, what are you doing?" They don't recognize him. He says, "are you having any luck?"

They say "We've fished all night. We haven't caught a thing." And he says, try it this way... try a different way. Throw your nets on the other side of the boat.

They did it. Of course, most of us know the part of this story where they then bring in more fish than they could even handle.

Jesus shows up at their point of failure and says, **do something differently.**

And that's what Jesus did with me. He showed up and said, during this next period, you're going to have to do things differently.

And he led me from focusing on a lifestyle business (which I was working maybe a couple hours a day) to a faith forward business.

Can I be honest with you? I ignored him. I didn't really want to do that.

I had spent over 20 years in ministry already, 11 of those years being a lead pastor of a church out in California. I had authored a couple of Christian books that had been distributed in over 30 countries. I had spoken here and there...

But to be transparent, I was hoping I was done with that season of my life.

I know it sounds bad. It was wrong. But people can be a trip and I'd rather deal with... I won't go there.

What I'm trying to say is that I was resisting that next move... in the direction of what God was wanting me to go.

But as I watched business after business crumble, and people being stressed out and losing everything... I just became so burdened.

It became a matter of I have to do this.

Listen guys, I've spent tens of thousands of dollars on online courses, on programs, and masterminds. And even with Christians that I honor and believe are very strong believers and doing what God called them to do.

But what I've noticed, there was not really one clear path. Some programs give entrepreneurs some great pieces of the puzzle. Maybe a few pieces over here, and other pieces over there, but unfortunately, many times, it would just confuse people.

So, in November 2021, it became just too much for me to ignore any longer. I just said, okay God.

What you're seeing before you now is the fruit of that surrender: The Generous Entrepreneur Program—one clear path.

I encourage you to check out Module 1.

I'm making it available for free. It's my gift to you.

I know that if you have an ear to hear, and this is speaking to your heart, you should check it out. One word from God, one step ordering truth, can change your life forever.

So, if you've made it this far in the video, you must have given some value to this. So, I encourage you to pray about it... and check it out.

And let me tell you this. It's not too late. It's not too late!

God is a Redeemer. He knows how to go back in our past and redeem some of those crazy decisions we made, or didn't make. He knows how to purchase it, redeems it.

He brings those things into our present and make it work together for good, to serve our future.

So, if you can, you should. That's what I'm saying. If you can, you should.

Check it out. And I would love to hear what you think.

We'll talk to you later.