

MODULE 1

WORKBOOK

Generous Entrepreneur
PROGRAM

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BONUSES

What Are You Doing?



WELCOME

MODULE 1

Business Model

Welcome! Thank you for choosing to improve your business through the Generous Entrepreneur Online Program. I'm so excited to journey with you through this course.

It's a wonderful privilege to engage with the Creator of the universe and invite Him into every area of your life, including your business. There's nothing that can satisfy us more than having a vibrant relationship with our Heavenly Father!

As you journey through this course, you'll discover the various ways in which God speaks, and you'll learn ways to partner with Him in your business. In this workbook, you'll find lesson summaries, reflective questions, business content, and space to journal your thoughts.

This course is designed for just one lesson per week, so take your time. Of course, you can move faster if you wish. But don't forget that the goal is for you to connect with God and hear His voice, and intimacy shouldn't be rushed.

My prayer is that you enjoy deeper fellowship with Him as you apply the truth from God's Word. Are you ready to begin? I know God is ready to speak.

Kevin Cortez



INTRODUCTION

Entrepreneurs are my heroes! I love being around entrepreneurs who put their careers and savings at risk every day... Despite the obstacles that await us all, I believe we are living in the greatest era in all of human history to be a generous entrepreneur.

Generous Entrepreneur
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O I N T R O D U C T I O N

COURSE WORKBOOK

If you are an entrepreneur, you have a destination. Everyone who's ever had an idea for a business has a place they want their business to arrive at. They begin their journey to that destination, but almost immediately they encounter a steady stream of detours. Then, as time grinds on, they can become frustrated with the process and begin to question everything.

Can you relate?

There is a better way to live as an entrepreneur, but it will involve going against the grain and not following conventional wisdom. In fact, you will be forced into taking some unconventional detours if you are to succeed in the current business climate.

I will be the first to admit that every entrepreneurial experience is as unique as the person having it. Business ownership is very personal.

Life in general is messy, unpredictable, and pretty amazing. Entrepreneurial life is all those things times fifty.

I believe with all my heart that you are going to be amazed at the progress you will make during the next few months if you focus on what is being taught in the upcoming lessons.

Are you ready to begin? Let's do this...

POWER OF 4

The life of someone who engages scripture four or more times a week looks radically different from the life of someone who does not. In fact, the lives of Christians who do not engage the Bible most days of the week are statistically the same as the lives of non-Christians. **Someone who engages the Bible four or more days a week is...**



60% times less likely

to feel spiritually stagnant.



30% times less likely

to struggle with loneliness.



31% times less likely

to struggle with forgiving others.



218% times more likely

to give financially to causes other than their church.



FOUNDATIONAL

SCRIPTURE

What comes to your mind when you think about and meditate on this truth in God's Word?

Proverbs 11:24-25 (TPT): "Generosity brings prosperity, but withholding from charity brings poverty. Those who live to bless others will have blessings heaped upon them."

NOTES HERE

STARTING POINT

WHERE ARE YOU NOW?

☐

What is your biggest challenge or frustration that you have going on right now?

☐

What's the ideal outcome or specific result that you would like to achieve?

☐

What would getting that outcome do for you? What would that mean for you?

☐

What's your current strength? How can you leverage that strength to create results?

☐

Based on what you've identified, the next step for you to consider is...



JOURNAL



MODULE 1

What is your entrepreneurial dream? There has never been a better time than now to become bold in pursuing that dream with God. I believe the future belongs to kingdom-minded entrepreneurs. If you have the desire to allow God to completely transform your business, you are in the right program.

Generous Entrepreneur
PROGRAM



LESSON

The Generous
Entrepreneur Roadmap



1 LESSON

YOUR ROADMAP

Is there a "blessed" entrepreneur in you dying to be let out? Overcome your fear and self-doubt and embrace all that God has for you. If realizing your entrepreneurial dream never happens, you will still be a better person having let God lead, guide, and mature you.

You don't want to look back at this time in your life and regret not trying.

When you go after a big dream with God, you will always hear from those who think small and cannot discern what God is doing in your life. Who cares what the naysayers say? When you dare to take that step, you will be surrounded by those who'd rather you stay put. Small minded people will always try to talk you out of God-given dreams.

That's why this course and community is so important. Being on the same road with like-minded believers makes all the difference!

I see so many entrepreneurs get so caught up in the *transactional* aspect of business (i.e. money) that they miss the *relational* part. If you are an entrepreneur, the relationships you have with others are extremely important.

As you go through this next lesson, think about what you would like to ask others in the community about what you are learning...

WHAT SHOULD I

BE BELIEVING?



Change your life by changing the way you think...

☐

What should I be believing about God?

☐

What should I be believing about myself?

☐

What should I be believing about my circumstances?

☐

What should I be believing about other people?

☐

What should I be believing about my business?

ENTIRE BEING

W E A R E S E T A P A R T

Who's driving your car (life/business)?

YOU **ARE** A SPIRIT,
YOU **HAVE** A SOUL,
AND YOU **LIVE** IN A BODY.

1 Thessalonians 5:23 (TPT)

"Now, may the God of peace and harmony set you apart, making you completely holy. And may your entire being—spirit, soul, and body—be kept completely flawless in the appearing of our Lord Jesus, the Anointed One."

NICHE

WORKSHEET

The 3 main "MARKETS" are: Health, Wealth, and Relationships.
Identify what your Submarket, Niche, and Hyper-Niche is below...

Submarket:

Niche:

Hyper-Niche:

EXAMPLE

The Generous Entrepreneur Program was designed to target the "Wealth" market and the submarket is "Entrepreneurs." The niche is "Christians" and the hyper-niche is "Generous, Kingdom-minded" Business Owners.

Y O U R M O D E L

Circle The Number Where You
Think Your Business Is

01

Strugglepreneur

Low Volume + Low Profit

02

WalMartpreneur

High Volume + Low Profit

03

Entrepreneur

Low Volume + High Profit

04

Wealthpreneur

High Volume + High Profit

05

Hybrid

Mixture of the above...

KEY SCRIPTURES

GENEROUS ENTREPRENEUR ROADMAP

Rom 12:2 Stop imitating the ideals and opinions of the culture around you, but be inwardly transformed by the Holy Spirit through a total reformation of how you think...

2 Cor 10:5 Casting down imaginations and every high thing that exalts itself against the knowledge of God, bringing every thought into captivity to the obedience of Christ.

1 Thes 5:23 Now, may the God of peace and harmony set you apart, making you completely holy. And may your entire being--spirit, soul, and body--be kept completely flawless...

Pro 3:5-6 Trust in the Lord completely, and do not rely on your own opinions. With all your heart rely on him to guide you, and he will lead you in every decision...



MODULE 1 - LESSON 1



TO FEEL LIST

T A K E A C T I O N

LIST ACTIONS

What top 3 things you would make you "feel" most accomplished this week. Tasks that would give you energy and momentum?

NOTES HERE

M O S T I M P O R T A N T T A S K S

WEEKLY PLAN

MON	
TUE	
WED	
THU	
FRI	
SAT	
SUN	

LESSON 1

ASSESSMENT SCORE

On a scale of 1-7, how would you assess this Lesson in the following areas: Did you learn anything of value? Did God speak to your heart when you paused and meditated on what you learned? Did you engage in the Workbook? Were you able to participate in any of the discussions?

1

Learn

1

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7

2

Reflect

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Take Action

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Discuss

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LESSON

The Incredible
"Gift" of Business



2 LESSON

YOUR A Gift

If there is one thing I have learned, it is that it's utterly impossible for us to fulfill our divine assignment in our own ability! Fortunately, we have been given a supernatural gift as entrepreneurs to accomplish all that God has for us.

When the Apostle Paul wrote to those in the city of Corinth, he revealed that God has appointed to some people in the church, the supernatural gift of business.

The gift of "*helps*" identified in *1 Corinthians 12: 28* is not the gift of setting up chairs in the church. It is the Geek word "*antilempsis*" which is an ancient Greek banking term for "supernatural business." In today's context, it can mean "Kingdom Wealth Builder."

This gift is listed among the gift of apostle, prophet, teacher, gifts of healing, etc.. Your ministry in the marketplace through your business is just as supernatural as the apostle raising the dead.

I want to remind you in this lesson that you have been supernaturally endowed by God with the gift of making money through your business that God has entrusted to you.

My prayer is that you believe in the power of the Gospel - and understand the priority of generosity!

KEY SCRIPTURES

THE "GIFT" OF BUSINESS

Pro 18:16 A man's (or woman's) gift makes room for him, and brings him before great men.

Mat 25:23 Well done, my good and faithful servant. You have been faithful in handling this small amount, so now I will give you many more responsibilities.

Heb 11:6 Without faith living within us it would be impossible to please God. For we come to God in faith knowing that he is real and that he rewards the faith of those who passionately seek him.

Rom 1:16 For I am not ashamed of the gospel of Christ, for it is the power of God to salvation for everyone who believes.



MODULE 1 - LESSON 2



TO FEEL LIST

T A K E A C T I O N

LIST ACTIONS

What top 3 things you would make you "feel" most accomplished this week. Tasks that would give you energy and momentum?

NOTES HERE

LESSON 2

ASSESSMENT SCORE

On a scale of 1-7, how would you assess this Lesson in the following areas: Did you learn anything of value? Did God speak to your heart when you paused and meditated on what you learned? Did you engage in the Workbook? Were you able to participate in any of the discussions?

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Learn

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Reflect

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Take Action

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Discuss

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LESSON

#1 Trait of Being a
Blessed Entrepreneur



3 LESSON

MOST IMPORTANT TRAIT

What would you have done if God came to you, like He did with Solomon, and offered to give you whatever you wanted? Would you have asked for riches, power, or something like perfect health?

1 Kings 3:9 records that Solomon responded by saying that all he really wanted was a listening heart. In the Hebrew, Solomon said he wanted above everything else a "lev shomeah" - a heart that "listens" to the voice of God.

NOTE: "Shema" in Hebrew connotes both the act of listening and obedience.

I particularly like how the Message Bible translates this verse - "Here's what I want: Give me a God-listening heart."

What is God speaking to your heart today? Be sure to write down what He is presently saying. You can use the "Journal" page to do this.

If He is not speaking anything, maybe He is waiting for you to embrace the last thing He spoke to your heart.

What is God saying (present tense) about the business He has entrusted you to build?!?

If you are led, share this in the Private Facebook Group. I know it would be an encouragement to someone...

KEY SCRIPTURES

1 TRAIT OF BEING A BLESSED ENTREPRENEUR

1 Ki 3:9 Therefore give to Your servant a hearing heart (a heart that listens and obeys).

Pr 4:21-22 Fill your thoughts with My words until they penetrate deep into your spirit. Then, as you unwrap my words, they will impart true life and radiant health into the very core of your being.

Lu 2:19 *But Mary treasured up all these things* (valued what God had spoken) *and pondered them in her heart*.

Mt 4:4 *Jesus answered and said, "It is written, 'Man shall not live by bread alone, but by every word that proceeds (present tense) from the mouth of God.' "*



MODULE 1 - LESSON 3



TO FEEL LIST

T A K E A C T I O N

LIST ACTIONS

What top 3 things you would make you "feel" most accomplished this week. Tasks that would give you energy and momentum?

NOTES HERE

LESSON 3

ASSESSMENT SCORE

On a scale of 1-7, how would you assess this Lesson in the following areas: Did you learn anything of value? Did God speak to your heart when you paused and meditated on what you learned? Did you engage in the Workbook? Were you able to participate in any of the discussions?

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Learn

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Reflect

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Take Action

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Discuss

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LESSON

Embracing The
Entrepreneur Detour



4 LESSON

ENTREPRENEUR DETOUR

Does the road you're currently on look like the one you envisioned for your business? Has the progress of your journey seemed to have slowed down, or maybe even stalled? Or worse, do you feel like the path you're actually on is taking you in the wrong direction?

If that's you, welcome to "*The Entrepreneur Detour*." Most detours are unexpected and usually inconvenient. This messes with our emotions.

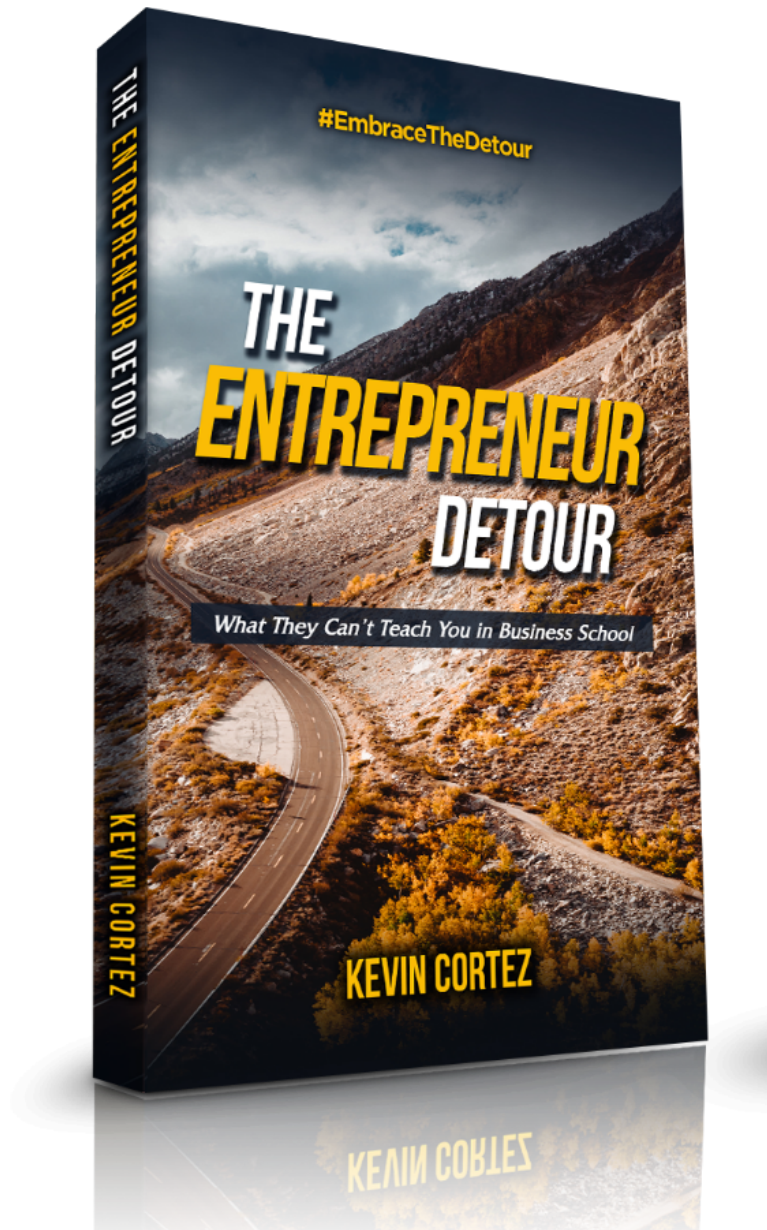
We become impatient. We complain. We become confused. We struggle. We wonder why in the world did this happen to us right now.

Here's the good news: entrepreneur detours can actually be good events that often feel bad. They can end up being very positive moments for you and your business. Just make sure you are responding to them correctly.

As veteran entrepreneurs know all too well, making the right decisions is usually hard and can feel extremely uncomfortable. But, if you aren't careful and react incorrectly, your situation could go from bad to worse--to a lot worse. This is one of the reasons so many businesses fail.

My driving force for creating this course is to help you know how to "respond" to what God is speaking to your heart and NOT "react" to the current circumstances that are screaming for you to do something else.

For more information, check
out this book on Amazon



==> [CLICK THIS LINK](#) <==
TO SEE INFO ON AMAZON

KEY SCRIPTURES

THE ENTREPRENEUR DETOUR

Pr 16:9 Within your heart you can make plans for your future, but the Lord chooses the steps you take to get there.

Pr 16:3 Roll your works upon the Lord [commit and trust them wholly to Him; He will cause your thoughts to become agreeable to His will, and] so shall your plans be established and succeed.

Eph 3:20 Never doubt God's mighty power to work in you and accomplish all this. He will achieve infinitely more than your greatest request, your most unbelievable dream, and exceed your wildest imagination!

Pr 3:5-6 Trust in the Lord with all your heart and lean not on your own understanding; In all your ways acknowledge Him and He shall direct your paths.



MODULE 1 - LESSON 4



TO FEEL LIST

T A K E A C T I O N

LIST ACTIONS

What top 3 things you would make you "feel" most accomplished this week. Tasks that would give you energy and momentum?

NOTES HERE

LESSON 4

ASSESSMENT SCORE

On a scale of 1-7, how would you assess this Lesson in the following areas: Did you learn anything of value? Did God speak to your heart when you paused and meditated on what you learned? Did you engage in the Workbook? Were you able to participate in any of the discussions?

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Learn

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Take Action

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Discuss

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CONGRATULATIONS

KEEP GOING!



You have taken an important step in your entrepreneurial journey. As you continue in this course, you are going to be amazed at what God has planned for you! Press on...